

One-Paged profile – **DYAN SENEVIRATNE**

Appointed by the World Bank on 01 February 2017 to ‘Expert Panel’ to identify and advise on the myriad issues RPC plantations are faced with; relevant Reports commended by WB Project Head; also appointed Visiting Agent by Ministry of Plantations Industries; visited five large commercial plantations between 11 & 24 Nov ’16; submitted Assessment Reports by 05 Dec ’16; highly acclaimed by agricultural specialist Mr. Jivaka Attapattu for its professional content/presentation.

Earlier, CEO of prestigious Institute of Personnel Management Sri Lanka [IPMSL], a wholly privately owned and run entity; served two stints at IPM 2008 to 2010 and again 2012 to end March 2016. Oversaw an exponential growth in annual revenue from 62M in 2008 to 255M as at end March 2015 and now heading towards crossing 300M barrier! **[Please see transcript of Interview of CEO Dyan Seneviratne by prestigious Business Monthly Digest, issue of Feb 2016. [Click here](#)]**

Dyan also runs his own Training set-up: ‘**Speak-Up Unlimited**’; he has and continue to conduct numerous training sessions at Ceylon Tobacco Company [CTC]; earlier, Fonterra Brands, Ansell Lanka, Trelleborg, & amongst others – specializing in English language speech & grammar; writing skills & whole gamut of business communications, public speaking / presentation skills; Emotional Intelligence; how to build cohesive and dynamic teams, Leadership traits – how to seek and develop such attributes etc. These soft skills continue to be in great demand in the corporate world as it should!

Dyan Seneviratne was also General Manager Kahawatte RPC **[please refer citation from my group of grateful Managers. [Click here](#)]**. He served Sri Lanka’s Tea Industry for more than 3 decades and ran very successfully many of the largest commercial Tea plantations in the country, viz., Diyagama West, Agarapatna, Houpe, Kahawatte and Hapugastenne, Ratnapura, not mentioning Pettiagalla, Balangoda, Welimada Group, Dickwella, Hali-Ela. **[Please see transcript of interview with Dyan Seneviratne on current state of beleaguered Tea Industry. [Click here](#)]**

He ensured that all plantations under his charge doubled its yield per ha and total viability – such record yields still remain intact! But these quantum leaps in productivity have not been by exploiting the work-force; rather by mass-scale education of the workers & staff; they included change of attitude, life style – weaning them away from tobacco & alcohol; improving their nutrient intake; taking a holistic approach to the **People, Soil & Bush** and making these vital pillars throb as one! The verifiable and record-breaking Tea estate results speak for themselves!

At Royal Melbourne Institute of Technology [RMIT] 1998 Dyan obtained Certificate in Training & Development; Victoria University of Technology, Melbourne, Australia 1999 – also certificate executive course in ‘International Strategy & Competitiveness Program’

A passionate writer, his monthly column: *Dyan’s Motoring Snippets*’ is now in its 14th year for monthly, only local **MOTOR** magazine; he is also a columnist for LMD’s ‘**Living**’ & ‘**Cinnamon**’ - both family & leisure magazines; Dyan often writes to the newspapers / journals. An old boy of S. Thomas’ College, Mt Lavinia where Dyan excelled in debating; he was President of the English Literary & Debating Society and represented STCML in junior Cricket and Badminton.

Dyan was adjudged ‘All Island Best English Speaker’ and also Toastmaster of the Year in 1995 & 2003.

He served past 03 years diligently as Governing Board Member of all CMS Colleges, namely Ladies College, Colombo, Hillwood & Morbray College, Kandy, Chundikuli Girls College & St. John’s College, Jaffna; a firm and ardent believer that English for all would be a unifying force that would create equal opportunities for all who aspire to make Sri Lanka one vibrant, united nation and a beacon for liberal thinkers and movers of the fast-changing global business canvas!

***Dyan Seneviratne* [www.speakupunlimited.com]**